

DECEMBER 2, 2022

**BILATERAL
X-RAY
MEXICO-UNITED STATES**



Security and governance
Immigration
ECONOMY
NORTH AMERICA
Labor Market

Education
Environment
DEMOCRACY
Institutional Relations
International trade

RELEVANT EVENTS

- **US MID-TERM ELECTIONS**
- **RALLIES IN MEXICO AGAINST AMLO'S ELECTORAL REFORM**
- **TOM VILSACK SECRETARY OF AGRICULTURE VISITS MEXICO**

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An Initiative by the USMF



Coverage Report

November 1st to November 30th 2022

We compiled forty-three publications related to the bilateral relationship between Mexico and the United States during the period from which 63% were written by Mexican think tanks, while 37% of the publications were published by United States think tanks. The *Consejo Mexicano de Asuntos Internacionales* (COMEXI)¹ was the leading institution with twenty-one publications, followed by the Mexico Institute with six publications and *México Evalúa* with three publications.

The main topic was **democracy**, mainly due to the midterm elections in the United States on November 8 to renew 435 seats in the House of Representatives, 34 senators, and 36 governors. The Republican party was expected to win by a considerable margin. However, the Democratic party obtained a favorable result. During this time, think tanks analyzed how different scenarios affected the relationship between Mexico and the United States. The Democratic party had on its agenda to prioritize human rights and a more flexible immigration policy, as well as climate change and concerns about the politicization of the judicial system in Mexico. The Republican party, on the other hand, places issues of organized crime, drug trafficking, and immigration at the center of its agenda. Both parties were concerned regarding Mexico's energy policy. Furthermore, the topic of democracy also addressed the controversial electoral reform proposed by President Andrés Manuel López Obrador. He intends to change the National Electoral Institute (INE) into a new agency whose members are elected by citizens rather than Congress, the President, and the Supreme Court. This proposal generated a wave of protests on November 13 in several cities.

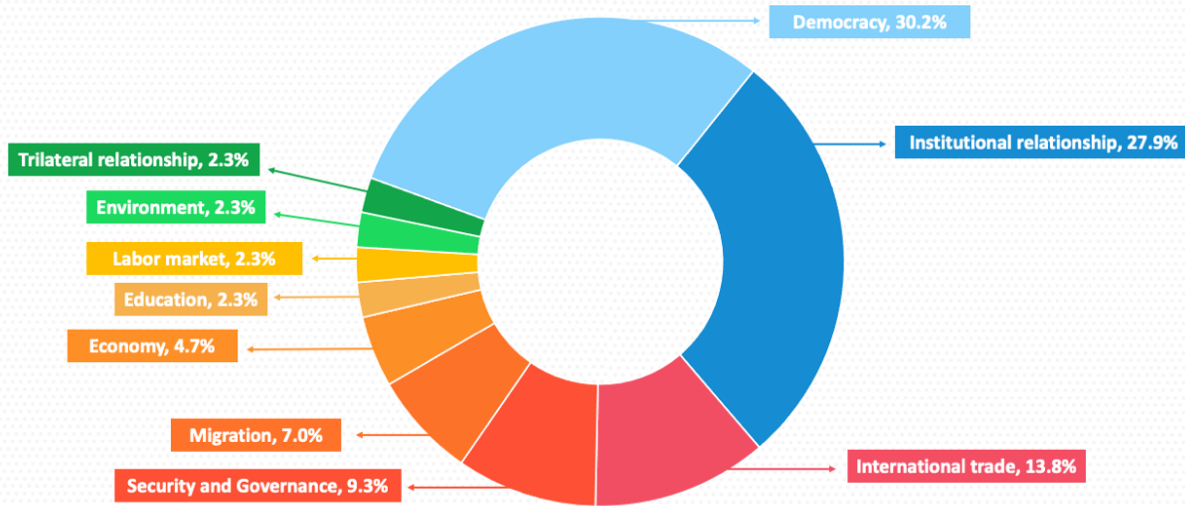
The second most relevant topic was the **institutional relationship** since this year marks the 200th anniversary of diplomatic relations between Mexico and the United States. The publications mentioned some significant advances for both countries during these times; among them were the growth of bilateral trade by 900% in the last 30 years² and the bicentennial framework, where both countries share a vision on border security and immigration. Also discussed was the opportunity to strengthen the bilateral relationship, where it is fundamental to have a clear institutional framework, clear rules for both countries, and verification mechanisms for projects and commitments.

Subsequently, **international trade** featured the strengthening of North America as a trading bloc and the automotive industry regarding rules of origin, economic impact, and competitiveness. Regarding security and governance, the debate focused on the fight against drug and arms trafficking, mainly on the illegal trade of fentanyl and the rising deaths caused by it, the growing military presence in Mexico, and femicides. The next topic is **immigration** and the U.S.-Mexico border crisis. These were followed by the **economy**, where remittances continue to be at a record high. Some articles regarding **education** and the **labor market** were also published, focusing on opportunities for Mexicans to study in the United States and take advantage of the STEM classification. The labor market article concentrates on attracting and retaining foreign talent in Mexico. Finally, while the COP was held in Egypt in mid-November, not much was published about the bilateral relationship and the environment.

Topics Covered

What topics of the bilateral relationship did think tanks in Mexico and the United States cover on november 2022?

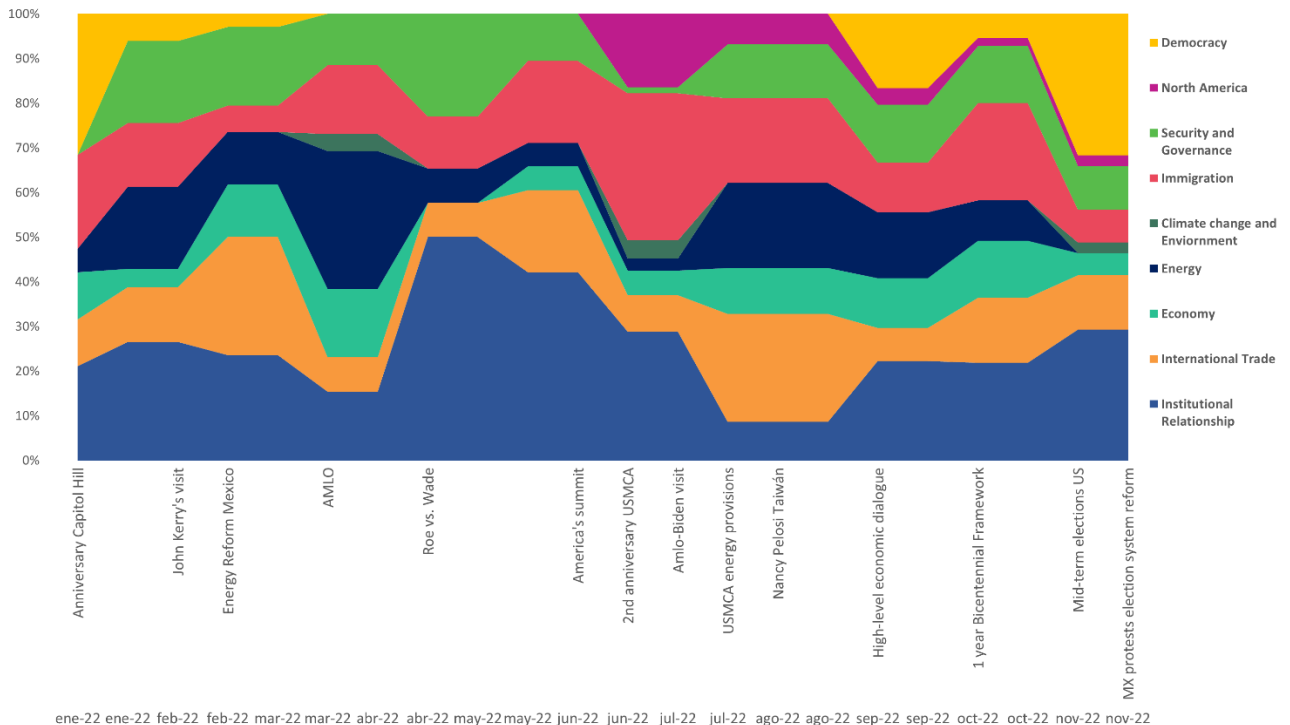
COMPETITIVENESS



Source: IMCO and USMF.



Percentage of Publications for Selected Topics Through Time



Source: USMF-IMCO with data collected from each Think Tank's website

The chart above shows the most popular topics covered in each report over time. In this period, we can see that democracy and institutional relations rose in interest compared to the previous month. This is due to the midterm elections in the United States, in which the impact on the Mexico - United States relationship and its possible implications and the protests in Mexico regarding the electoral reform proposal by President Andrés Manuel López Obrador. Among the issues that have remained constant over time are international trade, institutional relations, economy, security and governance, and migration.

Publications

Mexican Think Tanks

- CIDE, [EXPLORING INFLUENCES ON THE CHOICE OF FIELDS OF STUDY IN HIGHER EDUCATION: EVIDENCE FROM MEXICO](#), Dulce Carolina Mendoza
- IMCO, [THE NORTH AMERICAN WAY: BEYOND DIALOGUE LIES SUCCESS](#), Ana Gutiérrez
- IMCO, [FALLAS EN EL MERCADO LABORAL ALEJAN AL TALENTO EXTRANJERO](#), Fátima Masse
- México Evalúa, [HORARIO DE VERANO: UN COMODÍN PARA POLÍTICOS](#), Ana Lilia Moreno
- México Evalúa, [RIESGOS](#), Luis Rubio
- México Evalúa, [DEATH RATTLES](#), Luis Rubio
- COMEXI, [2 SIGLOS DE DESAFÍOS Y OPORTUNIDADES](#), Emerson Segura | Earl Anthony Wayne
- COMEXI, [GREEN\(ISH\) SPROUTS, MEXICO AND SOME DARK CLOUDS](#), Antonio Garza
- COMEXI, [ESTADOS UNIDOS: APUNTES PARA VENCER AL POPULISMO](#), Claudia Ruiz Massieu
- COMEXI, [ELECCIONES INTERMEDIAS ESTADOS UNIDOS](#), Antonio Ortiz-Mena
- COMEXI, [TRUMP Y AMLO: UNA RELACIÓN NO TAN EXTRAÑA](#), José Carreño
- COMEXI, [SOBRE ELECCIONES INTERMEDIAS Y UNA RELACIÓN INACABADA](#), Fausto Carbajal
- COMEXI, [DIEZ RAZONES POR LAS QUE BIDEN DERROTÓ DE NUEVO A TRUMP](#), Carlos Heredia
- COMEXI, [OBSERVATORIO INTERNACIONAL: ELECCIONES INTERMEDIAS Y DEMOCRACIA EN EUA](#), Susana Chacón
- COMEXI, [DOUBLING DOWN AGAINST FENTANYL, ARMS, MIGRANT EXPLOITATION](#), Earl Anthony Wayne
- COMEXI, [EU-MÉXICO, RELACIÓN EN ESPERA](#), José Carreño
- COMEXI, [EEUU; ¿QUIÉN GANÓ Y QUIÉN PERDIÓ?](#), Gabriel Guerra
- COMEXI, [ESTADOS UNIDOS Y MÉXICO: 200 AÑOS DE CERCANÍA Y DISTANCIAMIENTO](#), Olga Pellicer
- COMEXI, [MAREA VERDE VS. MAREA ROJA](#), Raquel López-Portillo
- COMEXI, [LA RELACIÓN INTERMÉSTICA MÉXICO-EU](#), José Carreño
- COMEXI, [ELECCIONES Y ORGANISMOS ELECTORALES](#), José Carreño
- COMEXI, [THE COUNTERWEIGHT THAT WAS NOT TO BE](#), Luis Rubio
- COMEXI, [ELECCIONES EN EEUU, VITALES PARA EL FUTURO DE MÉXICO](#), Saul Vazquez
- COMEXI, [ATENCIÓN MEXICANA EN COMICIOS DE EU](#), José Carreño
- COMEXI, [PRONTUARIO DE PSICOLOGÍA PARA LA RELACIÓN MÉXICO-EU](#), Carlos Heredia
- COMEXI, [UNA RELACIÓN PARA APROVECHARSE](#), José Carreño
- COMEXI, [POR UNA POLÍTICA MIGRATORIA BASADA EN LOS DERECHOS HUMANOS](#), Erick Lucio López Avila

United States Think Tanks

- AS/COA, [NORTH CAPITAL FORUM: ADVANCING USMCA—CREATING A MORE SUSTAINABLE AND COMPETITIVE REGION](#), AS COA Staff
- AS/COA, [THE NEED FOR A STRONG, MORE UNIFIED NORTH AMERICA](#), Eric Farnsworth and Anthony Wayne

- CSIS, [USMCA AUTOMOTIVE RULES OF ORIGIN: ECONOMIC IMPACTS, COMPETITIVENESS EFFECTS, AND RELEVANCE](#), William Alan Reinsch
- CSIS, [LATINOS IN FLORIDA HAVE SOMETHING TO SAY](#), Mariana Campero
- Baker Institute, [HOW REMITTANCES IMPACT THE ECONOMIES OF MEXICAN STATES AND MUNICIPALITIES](#), Jose Ivan Rodriguez-Sanchez
- Harvard Growth Lab, [WHY FOLLOW THE FED? MONETARY POLICY IN TIMES OF US TIGHTENING](#), Harvard Growth Lab
- Heritage Foundation, [THE BIDEN BORDER CRISIS HAS GONE ON LONG ENOUGH \(HOW CONGRESS CAN HELP\)](#), Lora Ries
- Heritage Foundation, [WHY DOES THE MEDIA CONTINUE TO MISLEAD AMERICANS ABOUT THE BORDER?](#), Mark Morgan
- Mexico Institute, [A WOMAN IS A VICTIM OF FEMICIDE IN LATIN AMERICA EVERY TWO HOURS](#), Ambassador Mark Green
- Mexico Institute, [TOUGH WORK AHEAD TO UNLOCK USMCA'S POTENTIAL](#), John Burzawa, Sophie Egar, Earl Anthony Wayne
- Mexico Institute, [PROSPECTS FOR DEMOCRACY IN MEXICO: A PUBLIC FINANCE PERSPECTIVE](#), Gabriel Farfán Mares
- Mexico Institute, [NORTH AMERICA 2.0 : TOWARDS A CONTINENTAL FUTURE](#), Mexico Institute
- Mexico Institute, [THE COUNTERWEIGHT THAT WAS NOT TO BE](#), Luis Rubio
- Mexico Institute, [US-MEXICO SECURITY COOPERATION: DOUBLING DOWN AGAINST FENTANYL, ARMS TRAFFICKING, EXPLOITATION OF MIGRANTS AND ILLICIT MONEY](#), Earl Anthony Wayne
- The Dialogue, [WHAT WOULD AMLO'S ELECTORAL REFORMS MEAN FOR MEXICO?](#), Luis Rubio, Lorena Becerra Mizuno, Mneesha Gellman, Ana Lorena Delgadillo Pérez
- The Dialogue, [MILITARIZATION IN MEXICO – A DISCUSSION OF THE FUTURE OF SECURITY, HUMAN RIGHTS, AND CIVIL-MILITARY RELATIONS](#), The Dialogue



The Mexican Institute for Competitiveness (IMCO) and the U.S.-Mexico Foundation's initiative, The Center for Bilateral Institutions, monitor publications of the leading think tanks and research centers in Mexico and the United States, analyze the topics discussed, and the actors pushing the narrative.

For the making of this report thirty-seven think tanks are monitored every month, twenty-four think tanks are from the US, while thirteen are from Mexico. The think tanks included on this report are: Instituto Mexicano para la Competitividad (IMCO), México Evalúa, Centro de Investigación y Docencia Económica (CIDE), El Colegio de México (COLMEX), Consejo Mexicano de Asuntos Internacionales (COMEXI), Fundar, Centro de Estudios Espinosa Yglesia (CEEY), Fundación Idea, Aspen Institute México, The Coppel-Intuit Center for Binational Institutions (CBI), Brookings, Center for Strategic and International Studies (CSIS), Hudson Institute, Peterson, Milken Institute, Bush Center, USC Schwarzenegger Institute, Bay Area Council Economic Institute, Meridian, New America, México ¿cómo vamos?, The Dialogue, American Enterprise Institute, Atlantic Council (AALAC), Baker Institute, Center for American Progress, Council on Foreign Relations, Heritage Foundation, Mexico Institute, Pew Research Center, USMEX UCSD, Americas Society/Council of the Americas (AS/COA), Centro de Competitividad de México (CCMX), Ethos Laboratorio de Pol. Públicas, Harvard Growth Lab, International Republican Institute (IRI), y Observatorio Nacional Ciudadano.

The history of the Mexico-United States relationship is also written by the Think Tanks since they help to build the long-term government agenda. Their active participation is crucial, particularly for in-depth analysis of political, economic, and social issues.



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