NOVEMBER 1ST, 2022

BILATERAL X-RAY **MEXICO-UNITED STATES**



North America

ECONOMY

Education

Mexico's Outlook

INSTITUTIONAL RELATIONS

U.S.-MX Border

Immigration Democracy

US GOVERNMENT

Security and governance

Mexico Government

RELEVANT EVENTS

- USMCA CONSULTATION PERIOD EXPIRES FOR ENERGY **CONTROVERSY**
- ONE YEAR ANNIVERSARY U.S.-MEXICO BICENTENNIAL FRAMEWORK FOR SECURITY, PUBLIC HEALTH, AND SAFE **COMMUNITIES**

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Coverage Report

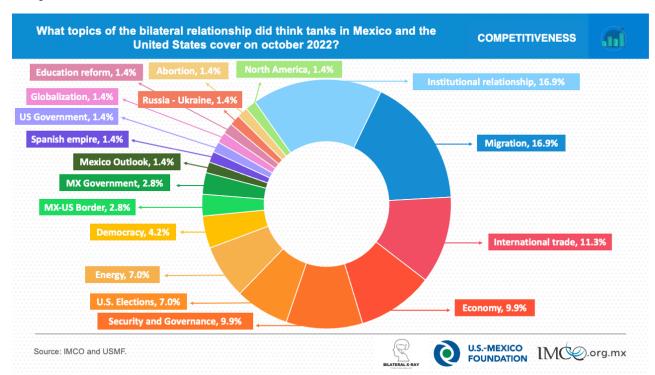
October 1st to October 31st 2022

We compiled sixty-eight publications related to the bilateral relationship between Mexico and the United States during the period. 57% were written by Mexican think tanks, while 43% of the publications were published by United States think tanks. The *Consejo Mexicano de Asuntos Internacionales* (COMEXI) -they amass the publications by all their membership on various media platforms- was the leading institution with thirty-three publications, followed by Americas Society - Council of the Americas (AS/COA) with six publications, and Mexico Institute and the Baker Institute with four publications each.

The main topic was **institutional relations** due to the first anniversary of the U.S.-Mexico Bicentennial Framework for security, public health, and safe communities. The second most popular topic was **immigration**, given that at the end of this fiscal year, the U.S. registered a record number of border encounters at the U.S.-Mexico border, more than two million.

These were followed by **international trade** featuring the automotive industry within the USMCA framework, North America as a trading bloc, and **energy** focusing on Mexico's energy policy and the USMCA consultations. Other topics were **economy**, particularly inflation, remittances, and the resignation of Mexican economy minister Tatiana Clouthier. Furthermore, given the growing military presence in Mexico and femicide in the country, **security and governance** was also a recurrent topic. The upcoming mid-term elections in the U.S. on November 8th gave way to discussing democracy and the growing polarization in the country, regarding abortion and immigration issues. There have also been discussions about globalization, educational reform in Mexico, Russia-Ukraine, and North America.

Topics Covered



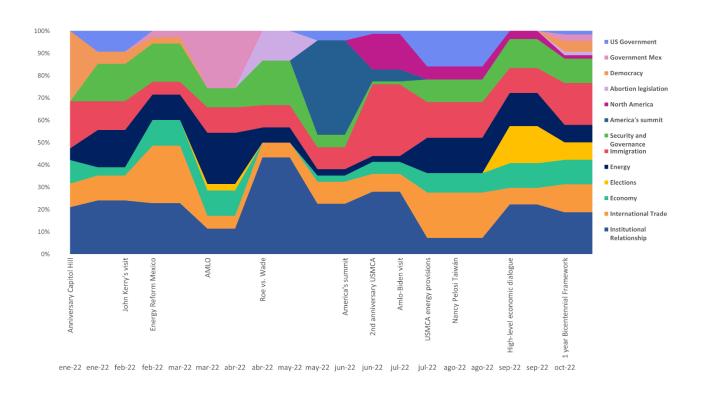








Relevant short-term events for the bilateral relationship and percentage of publications for selected topics



Source: USMF-IMCO with data collected from each Think Tank's website

The chart above shows the most popular topics for each report over time. In this period, we can see that **migration** and **international trade** rose in interest compared to the previous month. Mainly due to a record number of migrant encounters at the southern border at the end of the fiscal year. This is also due to the end of the **USMCA consultation period on energy**.

Surprisingly, the percentage of election coverage decreased despite the upcoming U.S. election on November 8. The most constant themes over time are international trade, institutional relations, energy, the economy, security and governance, and migration.









Publications

Mexican Think Tanks

- IMCO, <u>PECAR DE INOCENTES</u>, Valeria Moy
- IMCO, <u>CON GANAS DE DESTRUIR</u>, Valeria Moy
- IMCO, 2023 A LA VISTA, Valeria Moy
- COMEXI, <u>ELECCIONES A PRUEBA</u>, José Carreño
- COMEXI, TRUMP, REPUBLICANOS Y DEMOGRAFÍA, José Carreño
- COMEXI, INQUIETUD FRONTERIZA, José Carreño
- COMEXI, <u>LATINOS...</u> ¿HACIA DÓNDE?, José Carreño
- COMEXI, HOW SUCCESSFULLY IS MEXICO'S GOV'T BATTLING INFLATION?, Andrés Rozental
- COMEXI, REMESAS, RAZONES DE SU CRECIMIENTO, Claudia Corichi
- COMEXI, EL LOBBY AUTOMOTRIZ Y EL FUTURO DEL T-MEC, Horacio Saavedra
- COMEXI, ¿PROBLEMAS ENTRE MINORÍAS?, José Carreño
- COMEXI, UNAS ELECCIONES DIVISIVAS, José Carreño
- COMEXI, VIENE UNA TORMENTA ECONÓMICA. DESPUÉS, SOCIAL Y POLÍTICA, Fernando Núñez De La Garza
- COMEXI, TRUMP Y SUS PROBLEMAS POLÍTICO-LEGALES, José Carreño
- COMEXI, DOES NORTH AMERICA EXIST?, Amy Glover
- COMEXI, CLOUTHIER: MEXICAN ENERGY MINISTER INTRANSIGENT ON DISPUTED POLICIES, Antonio Ortiz-Mena
- COMEXI, ¿TERMINAR EL CAOS EN LA FRONTERA?, José Carreño
- COMEXI, NORTEAMÉRICA Y EL AS ENERGÉTICO BAJO LA MANGA, Sergio Luna
- COMEXI, POLÍTICA ENERGÉTICA, A EXAMEN, Claudia Corichi
- COMEXI, ¿MENSAJE A QUIÉN?, José Carreño
- COMEXI, ESTADOS UNIDOS: POLARIZACIÓN, VIOLENCIA Y AMENAZA A LA DEMOCRACIA, Ruth G. Ornelas
- COMEXI, EL QUIEBRE CON BIDEN, Raymundo Riva Palacio
- COMEXI, A YEAR AFTER REBUILDING TRUST, THE US AND MEXICO LOOK FOR PROGRESS AGAINST CROSS-BORDER CRIME, Earl Anthony Wayne
- COMEXI, <u>LA DESAVENENCIA ENTRE MÉXICO Y ESTADOS UNIDOS EN MATERIA ENERGÉTICA: PRIMERA PRUEBA DE</u>
 <u>FUEGO PARA EL TMEC</u>, Isidro Morales
- COMEXI, <u>LATINOS EN LA CASA BLANCA</u>, Guido Lara
- COMEXI, CÓMO SOLUCIONAR CONTROVERSIA DE ENERGÍA EN LAS CONSULTAS, Luis De La Calle
- COMEXI, <u>"TEXAS Y MÉXICO ESTÁN INEXTRICABLEMENTE CONECTADOS" ENTREVISTA A BETO O'ROURKE</u>, Diego Gómez Pickering
- COMEXI, <u>UNA SITUACIÓN PREOCUPANTE</u>, José Carreño
- COMEXI, THE USMCA MOVES PAST THE TODDLER STAGE, Earl Anthony Wayne
- COMEXI, PROYECCIONES ELECTORALES EN ESTADOS UNIDOS, Héctor Cárdenas
- COMEXI, <u>EL ACUERDO BICENTENARIO EN PERSPECTIVA</u>, Javier Oliva
- COMEXI, <u>A UN AÑO DEL ENTENDIMIENTO BICENTENARIO</u>, Magdalena Alcocer, Fausto Carbajal, Cecilia Farfán, Javier Oliva, Emilio Vizarretea
- COMEXI, SOBRE EL ENTENDIMIENTO BICENTENARIO, Emilio Vizarretea
- COMEXI, COOPERACIÓN BINACIONAL EFICAZ EN SEGURIDAD, Magdalena Alcocer
- COMEXI, <u>MÉXICO, TAN LEJOS DE DIOS Y TAN CERCA DE EU</u>, Cecilia Farfán
- COMEXI, ¿POR QUÉ MÉXICO DEBE SEGUIR DE CERCA LA GUERRA EN UCRANIA?, Rina Mussali
- CBI, BRIEF | U.S. MEXICO BINATIONAL INSTITUTIONAL LIFE, CBI Staff
- CBI, SECOND MEETING OF THE U.S.-MEXICO HIGH-LEVEL SECURITY DIALOGUE, CBI Staff
- CBI, XXIX BINATIONAL MEETING OF PROBEM, CBI Staff









United Stated Think Tanks

- CSIS, <u>THE POLITICS OF DESTRUCTION</u>, Mariana Campero
- CSIS, A CONVERSATION WITH FORMER U.S. TRADE REPRESENTATIVES, CSIS staff
- CSIS, AN ELECTRIC DEBATE: LOCAL CONTENT REQUIREMENTS AND TRADE CONSIDERATIONS, William Alan Reinsch
- Bush Center, <u>BORDER MANAGEMENT</u>, BC Staff
- Americas Society/Council of the Americas, **GRAPHIC**: **MEXICO'S YOUNG POLITICIANS**, AQ Editors
- Americas Society/Council of the Americas, APPROVAL TRACKER: MEXICO'S PRESIDENT AMLO, Carin Zissis
- Americas Society/Council of the Americas, <u>AMLO'S EXPANSION OF THE MILITARY UNDERMINES MEXICO'S CIVILIAN</u>
 TRADITION, Cecilia Farfán-Méndez, Kathleen Bruhn, Tesalia Rizzo
- Americas Society/Council of the Americas, <u>LATAM IN FOCUS: WHAT THE GUACAMAYA HACKS REVEAL ABOUT LATIN</u>
 AMERICAN MILITARIES, Carin Zissis and Chase Harrison
- Americas Society/Council of the Americas, <u>EXPLAINER: U.S. IMMIGRATION POLICIES AND THEIR IMPACT ON LATIN</u>
 <u>AMERICANS</u>, Chase Harrison, Jennifer Vilcarino and Carin Zissis
- Americas Society/Council of the Americas, <u>ENERGY SECURITY IN THE AMERICAS</u>, Andrew Light
- The Dialogue, <u>FACES OF THE LATIN AMERICAN GREEN WAVE: FROM ARGENTINA TO MEXICO, LEADERS SHARE THEIR EXPERIENCES</u>, The Dialogue
- American Enterprise Institute, <u>WILL FAR-LEFT RESISTANCE THWART BIDEN'S INDO-PACIFIC DIGITAL TRADE AGENDA?</u>,
 Claude Barfield
- Baker Institute, <u>MEXICO 2025 AND BEYOND: A CONVERSATION WITH LEO ZUCKERMANN</u>, Baker Institute
- Baker Institute, <u>WHY EDUCATION REFORM IN MEXICO IS CRITICAL TO BOOSTING FUTURE PRODUCTIVITY AND</u>
 ECONOMIC GROWTH, Jesús Antonio López Cabrera
- Baker Institute, THE FUTURE OF TRADE: A NORTH AMERICAN PERSPECTIVE, Baker Institute
- Baker Institute, <u>EXPAND US WORK PERMITS TO REDUCE LABOR SHORTAGES</u>, Catherine Glazer, J.D.
- Center for American Progress, <u>THE OPIOID EPIDEMIC DEMANDS PUBLIC HEALTH SOLUTIONS, NOT FALSE CLAIMS</u>
 <u>ABOUT IMMIGRATION</u>, Trinh Q. Truong, Debu Gandhi
- Center for American Progress, <u>TAKING MIGRATION SERIOUSLY</u>: <u>REAL SOLUTIONS TO COMPLEX CHALLENGES AT THE</u>
 <u>BORDER</u>, Silva Mathema, Zeifret Abera Molla
- Council on Foreign Relations, <u>BORDER ENFORCEMENT WON'T SOLVE THE U.S. MIGRANT CRISIS</u>, Edward Alden
- Council on Foreign Relations, <u>CFR FELLOWS' BOOK LAUNCH SERIES: THE GLOBALIZATION MYTH: WHY REGIONS</u>
 MATTER BY SHANNON K. O'NEIL, Council on Foreign Relations
- Heritage Foundation, <u>WITH IMMIGRATION</u>, <u>BIDEN TRIES "OPEN WINDOWS" THEORY</u>, Simon Hankinson
- Heritage Foundation, <u>A VENEZUELAN MAN OF MYSTERY HELPS TELL STORY OF AMERICA'S OPEN BORDER</u>, Simon Hankinson
- Heritage Foundation, CAUGHT IN A LIE: BORDER PATROL AGENTS NEVER WHIPPED MIGRANTS, Heritage Foundation
- Mexico Institute, <u>US-MEXICO SECURITY COOPERATION: A CONVERSATION WITH ASSISTANT SECRETARY TODD</u> <u>ROBINSON</u>, Mexico Institute
- Mexico Institute, LA HISTORIA LEGAL DEL FEMINICIDIO EN MÉXICO, Mexico Institute
- Mexico Institute, FORO NACIONAL SOBRE FEMINICIDIO: VISIONES Y SOLUCIONES, Mexico Institute
- Mexico Institute, CANUSA STREET EPISODE 44: AN UNCONVENTIONAL TAKE ON MIGRATION, The Canusa Street
- Mexico Institute, <u>NEARSHORING IN THE AMERICAS</u>, Americas 360
- Mexico Institute, <u>NORTH AMERICAN PARTNERS ARE THE MISSING LINKS IN THE INDO PACIFIC ECONOMIC</u> <u>FRAMEWORK</u>, Juan Carlos Baker









The Mexican Institute for Competitiveness (IMCO) and the U.S.-Mexico Foundation's initiative, The Center for Bilateral Institutions, monitor publications of the leading think tanks and research centers in Mexico and the United States, analyze the topics discussed, and the actors pushing the narrative.

For the making of this report thirty-nine think tanks are monitored every month, twenty-four think tanks are from the US, while fourteen are from Mexico. The think tanks included on this report are: Instituto Mexicano para la Competitividad (IMCO), México Evalúa, Centro de Investigación y Docencia Económica (CIDE), El Colegio de México (COLMEX), Consejo Mexicano de Asuntos Internacionales (COMEXI), Fundar, Centro de Estudios Espinosa Yglesia (CEEY), Fundación Idea, Aspen Institute México, The Coppel-Intuit Center for Binational Institutions (CBI), Brookings, Center for Strategic and International Studies (CSIS), Hudson Institute, Peterson, Milken Institute, Bush Center, USC Schwarzenegger Institute, Bay Area Council Economic Institute, Meridian, New America, México ¿cómo vamos?, The Dialogue, American Enterprise Institute, Atlantic Council (AALAC), Baker Institute, Center for American Progress, Council on Foreign Relations, Heritage Foundation, Mexico Institute, Pew Research Center, USMEX UCSD, Federal Reserve Bank of Dallas, Americas Society/Council of the Americas (AS/COA), Centro de Competitividad de México (CCMX), Ethos Laboratorio de Pol. Públicas, Harvard Growth Lab, International Republican Institute (IRI), y Observatorio Nacional Ciudadano.

The history of the Mexico-United States relationship is also written by the Think Tanks since they help to build the long-term government agenda. Their active participation is crucial, particularly for in-depth analysis of political, economic, and social issues.





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