

JULY 5TH, 2023

**BILATERAL
X-RAY
MEXICO-UNITED STATES**



ENERGY AND ESG

SECURITY AND
RULE OF LAW

MIGRATION AND
LABOR MOBILITY

Economy and Commerce
Democracy and
Institutions

RELEVANT EVENTS

- STATE OF MEXICO AND COAHUILA GUBERNAMENTAL ELECTIONS

By:
USMF - Sofia Calderón (@Sofia_CalderonR)
IMCO - Andrea Villegas (@AndreaVillegasZ)



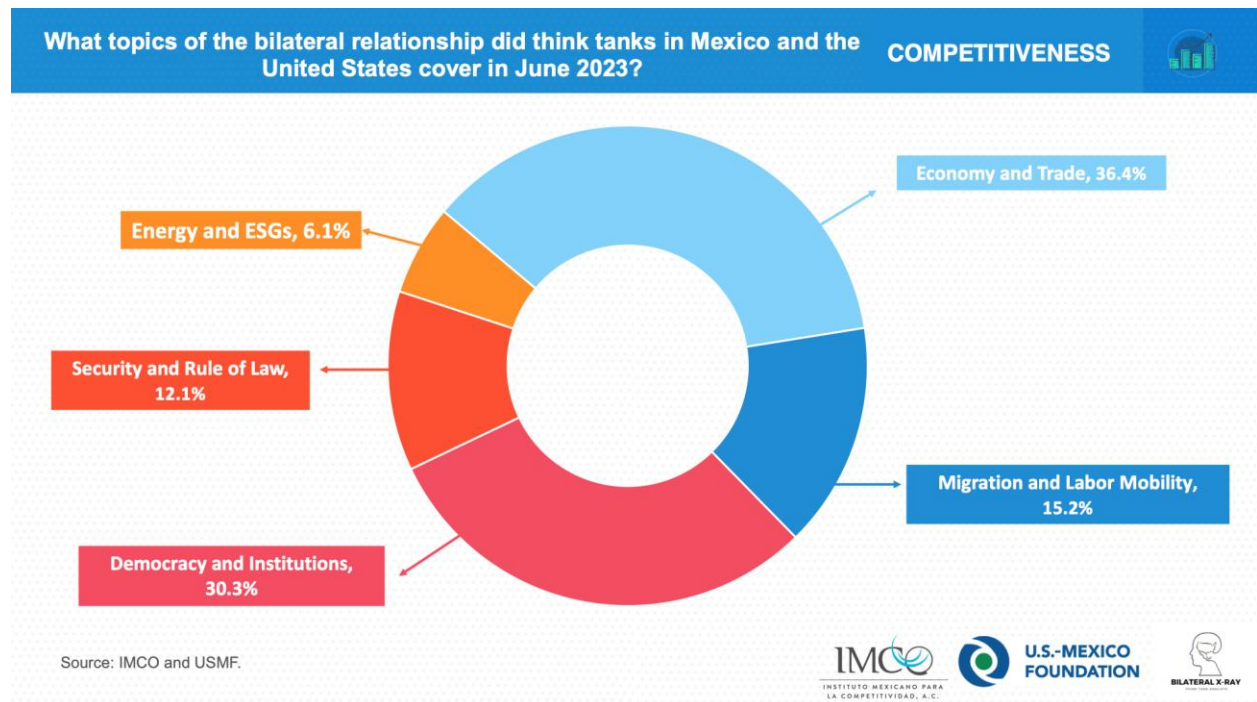
Coverage Report

June 1st to June 30th, 2023

We compiled 33 publications related to the bilateral relationship between Mexico and the United States. From all the publications, 12% were written by Mexican think tanks, while 88% were written by United States think tanks. Baker Institute was the leading think tank with 7 publications, followed by AS/COA with 5 and Mexico Institute with 4. During June, the most mentioned topics were **Economy and Commerce** with 12 publications, **Democracy and Institutions** with 10 publications, and **Migration and Labor Mobility** with 5 publications.

The next figure shows the top five most mentioned topics.

Topics Covered



Economy and Commerce

Within the topic of **Economy and Commerce** publications were oriented towards trade between the two countries and the trade agreements. In the context of nearshoring, many articles were focused on the supply chains such as the Milken Institute's report on strengthening the supply chains in semiconductors. The Wilson center, the COLMEX, IMCO, and the Baker Institute also analyzed the USMCA agreement. IMCO and the Wilson center focused on the regulations between the two countries, some of which have caused controversies such as the genetically modified corn. Also, the Baker Institute and the COLMEX released publications surrounding the opportunities and threats the free trade agreement exhibits, as well as a plan forward during these times of increased integration.

Key publications regarding Economy and Commerce:

- Milken Institute, [STRENGTHENING US-MEXICO SEMICONDUCTOR SUPPLY CHAINS: OPPORTUNITIES AND CHALLENGES IN THE NEARSHORING AGENDA](#), David Talbot
- IMCO, [ESCALAN LAS DIFERENCIAS ENTRE ESTADOS UNIDOS Y MÉXICO POR MEDIDAS DE BIOTECNOLOGÍA AGRÍCOLA](#), IMCO staff
- Baker Institute, [WILL BIDENS "DO AS I SAY NOT AS I DO" APPROACH TO TRADE AND INDUSTRIAL POLICY HELP OR HARM THE US?](#), David A. Gantz

ECONOMY AND COMMERCE RECENT DATA

The Milken Institute predicts that the semiconductor market will reach \$1 trillion USD in sales by 2023 because of the megatrends such as electric vehicles. This is a bipartisan industry which will greatly benefit both the U.S. and Mexico. (Milken Institute)

Democracy and Institutions

Regarding Democracy and Institutions,, the State of Mexico's Governor's election was the most mentioned event. Although elections also took place in Coahuila, the significance of the State of Mexico is key for the development of the upcoming Mexican Presidential elections in 2024 due to its population's size, the biggest in the country, and to its historical importance. The State of Mexico had been governed by the PRI for almost 100 years; hence the triumph of Morena's Delfina Gomez, could represent an advantage for the 2024 Presidential elections.

Key publications regarding Democracy and Institutions :

- AS/COA, [STATE OF MEXICO'S ELECTION FOR GOVERNOR: WHY IT MATTERS](#), Carin Zissis
- CSIS, [THREE TAKEAWAYS FROM MEXICO'S NEW LOCAL POLITICAL LANDSCAPE](#), Ryan C. Berg, Emiliano Polo
- AS/COA, [POLL TRACKER: CONTENDERS FOR MEXICO'S 2024 PRESIDENTIAL VOTE](#), Carin Zissis

DEMOCRACY AND INSTITUTIONS RECENT DATA

A poll conducted in May showed that 75% of the State of Mexico's population stated that it would be best if the State's governing party changed. (AS/COA)

Claudia Sheinbaum leads the polls for Morena's Presidential candidate with 34% followed by Marcelo Ebrard with 22%. (AS/COA)

Migration and Labor Mobility

During June, publications regarding this topic had a strategic character. The Council of Foreign Relations addressed the roots and historical development of migration from Central America and Mexico to the United States, as well as analyzing the foreign and domestic U.S. policies regarding migration. Also, the Baker Institute released an article regarding the potential of TN Visas and how they could help the U.S. labor shortage. As for the short-term publications, they examine the current illegal child labor within the immigrant population, as well as the Pew Research survey which questions the U.S. government's performance at the Southern border.

Key publications and events regarding Migration and Labor Mobility this month:

- Baker Institute, [REVAMPING THE TN VISA TO GET WORKERS WHERE THE US NEEDS THEM](#), Tony Payan, Jose Ivan Rodriguez-Sanchez
- Pew Research Center, [AMERICANS REMAIN CRITICAL OF GOVERNMENT'S HANDLING OF A SITUATION AT US-MEXICO BORDER](#), Amina Dunn

MIGRATION AND LABOR MOBILITY RECENT DATA

73% of the Americans say the government is doing a bad job dealing the asylum seekers at the border. (Pew Research Center)

52% of the Americans consider that Asylum seekers should apply before they travel to the border. (Pew Research Center)

Other topics

This month, there were also some publications on **Energy and ESG's** with a focus on the bilateral relationship. The Baker Institute published an article about Mexico's ambivalent climate policy because of the refineries being developed and the attack on the renewable energy market. The second publication is a podcast from Trade Talks and it touches on the change in battery and lead regulation in the U.S. which lead to Mexico collecting these batteries. The batteries have led to contamination of the air quality. The podcast reflects on the investigation done by Eric Verhoogen which found that this is affecting birth weight in Mexican babies. Both of these articles placed a lot of importance on the common goals Mexico and the U.S. have towards lowering climate change and taking measures to ensure this change.

Publications regarding Energy and ESG:

- PIIIE, [TRADE TALKS 186: HOW US LEAD REGULATIONS HURT MEXICAN BABIES](#), Eric Verhoogen
- Baker Institute, [SOME LIKE IT HOT: MEXICO'S AMBIVALENT POLICY TOWARDS CLIMATE CHANGE](#), Miriam Grunstein

ENERGY AND ESG RECENT DATA

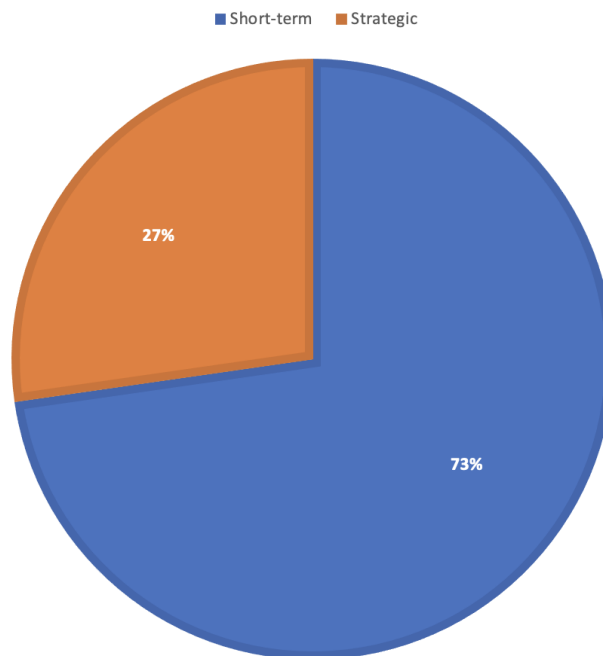
A study by Eric Verhoogen found that there is a 9.5 to 11.5 percent increase in the incidence of low birth weight for babies born near a battery recycling plant. (Trade Talks)

Relevant short-term events for the bilateral relationship

- Unlike last month's publications regarding **Migration and Labor Mobility** which emphasized the short-term event of the elimination of Title 42, this month's publications mainly addressed strategic issues such as the U.S. labor shortage and how new immigration instruments such as the TN Visa could help, as well as illegal child work, which is increasing among the coming immigrant population.
- Due to the North America Semiconductor Summit, publications within the **Economy and Commerce** category emphasized the possibilities of this industry for the region, as well as the need for ally-shoring. Although think tanks referred to the event, their publications were mainly strategic.
- Publications regarding **Democracy and Institutions** were mainly related to the Governor's election in the State of Mexico. They reported the polls and results; however, a deeper and more strategic analysis will be needed in order to understand the implications of the results for the bilateral relationship.

The next chart shows that 73% of this month's publications were related to short-term events, while 27% of them discussed strategic issues.

RELATION OF PUBLICATIONS TO SHORT-TERM EVENTS



Source: IMCO and USMF.

During this month, events such as the Governor's elections in two states in Mexico and the North America Semiconductor Summit increased the percentage of the short-term related publications. However, as it was stated before, a deeper analysis of the implications of a presidential win for Morena to the bilateral relationship, or the possibilities that certain policies could have in the region regarding the semiconductor industry.

Upcoming Events

THINK TANK	EVENT	DATE AND TIME
Atlantic Council	LAUNCH OF THE 2023 FREEDOM AND PROSPERITY INDEXES	July 6, 9:30 am (ET) Live broadcast
AS/COA	2023 LATIN AMERICAN CITIES CONFERENCES:BOGOTA	July 25, 8:00 am - 2:15 pm (ET) Live broadcast
AS/COA	2023 LATIN AMERICAN CITIES CONFERENCES: SANTIAGO	August 9, 8:30 - 12:00 (ET) Live broadcast

Publications

Mexican Think Tanks

- COLMEX, [EL TLCAN Y LA MIGRACIÓN](#), Claudia Masferrer y Gustavo Vega
- IMCO, COMPETENCIA, [COMERCIO DIGITAL Y TELECOMUNICACIONES PENDIENTES PARA CUMPLIR CON EL T-MEC](#), IMCO staff
- IMCO, [ESCALAN LAS DIFERENCIAS ENTRE ESTADOS UNIDOS Y MÉXICO POR MEDIDAS DE BIOTECNOLOGÍA AGRÍCOLA](#), IMCO staff
- México, ¿cómo vamos?, [POLÍTICA MONETARIA DE ESTADOS UNIDOS](#)

United States Think Tanks

- AS/COA, [APPROVAL TRACKER: MEXICO'S PRESIDENT AMLO](#), Carin Zissis
- AS/COA, [CARIN ZISSIS ON THE ELECTION RESULTS OF MEXICO'S MOST POPULOUS STATE](#), Carin Zissis
- AS/COA, [POLL TRACKER: CONTENDERS FOR MEXICO'S 2024 PRESIDENTIAL VOTE](#), Carin Zissis
- AS/COA, [STATE OF MEXICO'S ELECTION FOR GOVERNOR: WHY IT MATTERS](#), Carin Zissis
- AS/COA, [WHO WILL MEXICO'S RULING PARTY TAP AS ITS CANDIDATE?](#), Carin Zissis
- Baker Institute, [WHAT RECENT MONEY LAUNDERING CASES REVEAL ABOUT LEGAL LOOPHOLES USED BY MEXICAN KLEPTOCRATS IN TEXAS](#), Jason Buch
- Baker Institute, [BAKER BRIEFING: THE US AND MEXICO DIPLOMATIC RELATIONSHIP](#), Tony Payan, Anthony Wayne
- Baker Institute, [HOW CHILD LABOR LAWS ARE FAILING MIGRANT CHILDREN](#), Edward M. Emmett, Tony Payan, Luz María Garcini
- Baker Institute, [HOW MEXICO IS TACKLING FINANCIAL INCLUSION](#), Jesús Antonio López Cabrera
- Baker Institute, [REVAMPING THE TN VISA TO GET WORKERS WHERE THE US NEEDS THEM](#), Tony Payan, Jose Ivan Rodriguez-Sanchez
- Baker Institute, [SOME LIKE IT HOT: MEXICO'S AMBIVALENT POLICY TOWARDS CLIMATE CHANGE](#), Miriam Grunstein
- Baker Institute, [WILL BIDENS "DO AS I SAY NOT AS I DO" APPROACH TO TRADE AND INDUSTRIAL POLICY HELP OR HARM THE US?](#), David A. Gantz
- Center for American Progress, [A MOTHER'S PLEA TO STOP THE FLOW OF U.S. GUNS TO MEXICO](#), Nick Wilson
- Council on Foreign Relations, [ADDRESSING THE ROOT CAUSES OF MIGRATION IN THE WESTERN HEMISPHERE](#), Katharine M. Donato, Silvia Giorguli and Manuel Orozco
- Council on Foreign Relations, [LATIN AMERICA THIS WEEK: JUNE 12, 2023](#), Shannon K. O'Neil and Will Freeman
- Council on Foreign Relations, [LATIN AMERICA THIS WEEK: JUNE 20, 2023](#), Shannon K. O'Neil and Will Freeman
- CSIS, [BUILDING THE NORTH AMERICAN SEMICONDUCTOR CORRIDOR](#), Americas Program
- CSIS, [THREE TAKEAWAYS FROM MEXICO'S NEW LOCAL POLITICAL LANDSCAPE](#), Ryan C. Berg, Emiliano Polo
- Heritage Foundation, [THE INFLUENCE OF LOPEZ OBRADOR IN THE INTERNAL POLITICS OF THE US](#), Mike Gonzalez
- Heritage Foundation, [USING THE DEPARTMENT OF DEFENSE TO HALT THE SMUGGLING OF ILLICIT FENTANYL FROM MEXICO ACROSS THE SOUTHWEST BORDER](#), Paul Larkin
- Mexico Institute, [BEYOND COLLATERAL DAMAGE: FEMICIDES, DISAPPEARANCES, AND NEW TRENDS IN GENDER-BASED VIOLENCE IN MEXICO](#), Gemma Kloppe-Santamaria, Julia Zulver
- Mexico Institute, [BUILDING A COMPETITIVE US-MEXICO BORDER CONFERENCE](#)
- Mexico Institute, [NORTH AMERICA'S GLOBALLY COMPETITIVE LANDSCAPE](#), Jerry Haar, Maria Lapeira
- Mexico Institute, [REMARKS FROM CONGRESSMAN JOAQUIN CASTRO AT THE 9TH ANNUAL "BUILDING A COMPETITIVE US-MEXICO BORDER CONFERENCE"](#), Representative Joaquin Castro
- Milken Institute, [STRENGTHENING US-MEXICO SEMICONDUCTOR SUPPLY CHAINS: OPPORTUNITIES AND CHALLENGES IN THE NEARSHORING AGENDA](#), David Talbot

- Milken Institute, [THE NORTH AMERICA SEMICONDUCTOR CONFERENCE: SUMMARY OF CONCLUSIONS AND RECOMMENDED ACTIONS](#), David Talbot
- Pew Research Center, [AMERICANS REMAIN CRITICAL OF GOVERNMENT'S HANDLING OF A SITUATION AT US-MEXICO BORDER](#), Amina Dunn
- PIIIE, [TRADE TALKS 186: HOW US LEAD REGULATIONS HURT MEXICAN BABIES](#), Eric Verhoogen
- The Dialogue, [WHAT ACCOUNTS FOR MORENA'S WIN IN THE STATE OF MEXICO](#), Arantza Alonso Berbotto
Nicolás Mariscal Lila Abed Rosario Aguilar



The Mexican Institute for Competitiveness (IMCO) and the U.S.-Mexico Foundation's initiative, The Center for Bilateral Institutions, monitor publications of the leading think tanks and research centers in Mexico and the United States, analyze the topics discussed, and the actors pushing the narrative.

For the making of this report, thirty-seven think tanks are monitored every month, twenty-four think tanks are from the US, while thirteen are from Mexico. The think tanks included in this report are: Instituto Mexicano para la Competitividad (IMCO), México Evalúa, Centro de Investigación y Docencia Económica (CIDE), El Colegio de México (COLMEX), Consejo Mexicano de Asuntos Internacionales (COMEXI), Fundar, Centro de Estudios Espinosa Yglesias (CEEY), Fundación Idea, Aspen Institute México, The Coppel-Intuit Center for Binational Institutions (CBI), Brookings, Center for Strategic and International Studies (CSIS), Hudson Institute, Peterson, Milken Institute, Bush Center, USC Schwarzenegger Institute, Bay Area Council Economic Institute, Meridian, New America, México ¿cómo vamos?, The Dialogue, American Enterprise Institute, Atlantic Council (AALAC), Baker Institute, Center for American Progress, Council on Foreign Relations, Heritage Foundation, Mexico Institute, Pew Research Center, USMEX UCSD, Americas Society/Council of the Americas (AS/COA), Centro de Competitividad de México (CCMX), Ethos Laboratorio de Pol. Públicas, Harvard Growth Lab, International Republican Institute (IRI), y Observatorio Nacional Ciudadano.

The history of the Mexico-United States relationship is also written by the Think Tanks since they help to build the long-term government agenda. Their active participation is crucial, particularly for in-depth analysis of political, economic, and social issues.



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